

AIESEC Internship

Coordinator for Global Communication Cockpit, Media Analyst



About Media Tenor

Media Tenor is a leading consulting company in the field of external communications, reputation & risk management. Our experts analyze every single report in opinion-leading media. Our unique approach provided us with the impetus to expand internationally. Watch our video to see how we work:

<http://www.youtube.com/watch?v=t5jFlprwY>

We provide selected clients with a service called Communication Cockpit on a daily basis. Our clients receive a clear analysis of communication risks and opportunities early in the morning, with media clippings included.

To complement our team responsible for the Communication Cockpit and media analysis in our office in Hanoi we are seeking 3 to 5 knowledgeable interns interested in global affairs, economy, finance and media.

Job description

- **Communication Cockpit:** You will prepare an overview of communication risks and opportunities for our clients. This includes scanning global news media (print, online) in your native language and compiling summaries for clients.
- **Analyst:** You will analyze the content of local and international print and broadcast media on a daily basis. After concluding a one-month training period in Switzerland by passing the relevant test, you will be a certified media analyst. Upon successful completion of this training, you will begin your internship in Vietnam.
- Experience cooperation with a globally based consulting team.
- **Optional:** Opportunity to work on different projects according to your skills and aspirations (e.g. Corporate Social Responsibility Newsletter, Human Trafficking Newsletter, Integration Index, Global Peace Index, German Economic Growth Report, Annual Religious Dialogue Report, Corporate DNA Report, Trust Meltdown Report or any of many other current projects).

Skills/abilities required

- Interest in finance, economy, mass media & global affairs

- Excellent English
- Native German or French or Italian or English or Spanish
- Analytical thinking
- Results-driven and team-focused
- Computer skills in MS Excel, Power Point, Word, internet skills. You will be trained to use our own applications

What we offer

- Personal and career development
- Unique scientific approach
- Long-term employment if interested in joining the company after internship
- International working environment
- Teamwork approach
- Competitive salary
- International exchange program
- Return flight ticket to Hanoi, accommodation in Switzerland (training), reimbursement of travel costs
- Accommodation in Hanoi (with support of AIESEC if needed)

Length of Internship

- Minimum 1 year

Future career opportunities

After your internship there is the opportunity to join the Media Tenor International group in one of the following offices: Switzerland-Rapperswil, USA-New York, South Africa-Pretoria, Australia Melbourne or Vietnam-Hanoi

Please email us your CV, references and cover letter – briefly tell us about yourself and why you think you are qualified for this position.

Our company environment

Our trainees will join a young and hard-working team. Media Tenor has been supporting the AIESEC organisation since 1996, our mother company InnoVatio Publishing AG would not exist without AIESEC Switzerland. Most trainees have been employed in leading positions in Media Tenor after completing their traineeship in the company.