Media Analyst: Media Tenor Vietnam

Job description

- Analyze the content of local and international print and broadcast media. After intensive training you will analyze media content based on Media Tenor's methodology.
- Scan global news media (print, online) and compile summaries for our clients. You will place all your findings directly onto the Communication Cockpit portal of the respective client.
- Cooperate with researchers and other international media analysts in the Media Tenor network.
- If interested, you will have the opportunity to work on different projects according to your skills and aspirations (e.g. Corporate Social Responsibility newsletter, Human Trafficking newsletter, Integration Index, Global Peace Index, German Economic Growth report, Annual Religious Dialogue report, Corporate DNA report, Trust Meltdown report) or any of many other current projects.

Skills/abilities required

- Analytical thinking
- Critical thinking
- Excellent searching skills
- Results and team-focused approach
- Interest in finance, economics, mass media & global affairs
- Excellent command of English language (reading, speaking and writing)
- Preferably having lived at least one year abroad in Germany/Switzerland/France/Italy or an English-speaking country
- Excellent reading and speaking ability in German or Italian or French or Chinese is a must
- Good computer skills in Microsoft Office

What we offer

- Personal and career development
- Unique scientific approach
- Long-term employment
- International working environment
- Teamwork approach
- Participation in the annual International Agenda Setting Conference in Europe for selected employees
- Competitive salary
- International exchange program – we offer an exchange program lasting from 1 month to 1 year at one of the following offices: USA-New York, Switzerland-Rapperswil, Czech Republic-Prague, South Africa-Pretoria, and Australia-Melbourne

Please email us your CV, references and cover letter – briefly tell us about yourself and why you think you are qualified for this position.